



2022 KENOSHA COUNTY FAIREST OF THE FAIR ROYALTY JOB DESCRIPTION

Reference Key:

KCO = Kenosha County

FOTFR = Fairest of the Fair Royalty

The purpose of KCO Fairest of the Fair Program is to promote the enormous variety of opportunities available in KCO, such as, educational, agricultural, social, and economic. It is a position of responsibility to the people of KCO.

To become the KCO FOTFR, you compete at the KCO FOTFR Preliminaries in August. If chosen as one of the top two candidates, you will then move on to compete at Finals held on Coronation night at the KCO Fair. To be a contestant you need to meet the following requirements:

- Be 18 years of age as of August 1, 2021.
- Have a reliable source of transportation for events starting January 1, 2022.
- Be a KCO permanent resident during the KCO FOTFR term (attending college outside of KCO is acceptable).
- Not have been convicted of a felony.
- Have no children for the duration of your reign.

To be a contestant at the KCO FOTF Preliminaries and Finals you will need to complete and participate in the following:

- Complete and submit an entry form located online at www.kenoshacofair.com
- Participate in a series of individual interviews with the selection panel.
- Participate in a meal with the selection panel.
- Prepare a thirty second radio commercial for the KCO Fair and present it at the Finals.
- Prepare a thirty second self-introduction and present it at the Finals.
- Answer impromptu questions in front of the audience and selection panel at Finals.

As KCO FOTFR two of you are a traveling representative of the KCO Fair (Fairest of the Fair & Fair Royalty (1st Runner Up)). The term is for one year, beginning January 1, 2022 until January 1, 2023, where the Fairest of the Fair will then compete for the State Fairest of the Fairs title. You must be available throughout the year for appearances, meetings, interviews, etc. – sometimes on very short notice. While you may not be working seven days a week, you must be available for evening and weekend functions (we do take into consideration those that may be attending school out of the area) however you are expected to attend as many of the functions as possible promoting the KCO Fair. As FOTFR you must attend a minimum of 12 events throughout the year (average is once per month and can be a virtual/social media presence once discussed with committee). The majority of your duties will occur April 1 through October 1, 2022. Some of the events include things like: Twin Lakes Liberty Fest, Bristol Progress Days, Pleasant Prairie Days, DARE activities, Memorial Day Parades, School Visits, Fall Festivals, etc.



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Many skills are required to be a successful KCO FOTFR, but the rewards reaped and lessons learned along the way are well worth the effort. You must be poised, mature, outgoing, articulate, sensitive to all types of people, and be able to withstand long hours of work while maintaining a positive and enthusiastic attitude. You must also have excellent writing, public speaking, computer, and telephone skills. You must be able to adapt to any situation, as well as be dependable and professional in the performance of each of your duties.

You will work with the KCO Fairest of the Fair committee and KCO Board of Directors to schedule appearances and arrange media interviews throughout KCO. You will be the official host of Kenosha County Fair during the five-day event. As official host you will participate in events/contests, perform media interviews, greet fairgoers, attend judging sessions, crown the 2021 Fairest of the Fair at the Fair, etc. The Fairest of the Fair will compete at the Wisconsin Association of Fairs Annual Convention in January following your KCO term, where the 2021 FOTFR will start their reign.

Much greater than the financial compensation you will receive for the duties is the honor of being the KCO FOTFR and the life experience you will gain. The position will be as challenging and rewarding as you make it. In addition, by the end of your term, you will have developed higher self-confidence, listening skills, time management techniques, writing and speaking abilities and a greater regard for the people and places of KCO.

As KCO FOTFR you will receive the following:

- Fairest of the Fair:
 - ◆ Crown
 - ◆ \$1000 Fairest of the Fair Cash Award (Upon successful completion of your required assigned duties.)
 - ◆ Life Membership to the KCO Fair
- FOTFR:
 - ◆ Sash
 - ◆ Gifts from numerous sponsors
 - ◆ Escorts for public appearances (if needed)

For more information:

Fairest of the Fair Committee

PO Box 96

Wilmot, WI 53192

www.kenoshacofair.com/contests-competitions/

Jennifer Happ (262-515-6361)

kenoshacofairest@gmail.com