



## 2025 KENOSHA COUNTY FAIREST OF THE FAIR ROYALTY Do's and Don'ts While in Your Crown (Fairest) & Sash

Always keep in mind that everything you do or say reflects on the Kenosha County Fair. You should be polite, cooperative, helpful and pleasant at all times, even when you think you may be out of the public eye. The following is a list of expectations for proper and professional behavior as you perform your duties as **Kenosha's Fairest of the Fair Royalty**.

1. Present events interested in attending to designated committee member prior to reaching out to that event for attendance.
2. Wear both your crown\* and sash for all official functions. Please bring your crown\* and sash with you and put them on when you get to your function. Never wear your crown\* without your sash, and vice versa unless approved.
3. Take off your crown\* and sash when the official function is over and you are "on your own time." However, be sure that you are on your own time first, but also remember that you are in the public eye when on your own time.
4. Go to functions rested and prepared. Know your schedule and what's expected of you at the function. Be sure to get directions, parking arrangements, contact information, etc. in advance.
5. Follow the schedule set up for you at official functions. If you absolutely must alter your schedule, be sure you have the clearance of the proper authority.
6. Be enthusiastic and proud of your job. Reach out to people. Do not wait for people to come to you.
7. Greet people with a smile and a firm handshake. It is proper to shake hands in any social or professional encounter and will make a good and lasting impression.
8. Address individuals by name, showing proper respect (or familiarity if appropriate) and always maintain eye contact.
9. Wear suitable clothing appropriate for the function.
  - a. Suggested options: business suit, evening attire, slacks and blouse, dress, etc.
  - b. All outfits must be approved prior to wearing.
  - c. Remember: NO Bust, NO Belly, NO Butts, NO Flip-flops, NO cowboy boots.
10. Keep visits with friends and family to a minimum at official functions. Arrange to meet them later when you are on your own time.
11. Avoid inside jokes, derogatory comments, and political statements. Made even in jest – others may overhear and misinterpret your jokes.
12. Keep jewelry simple. Have jewelry accent your crown\*, not take away from it.
13. Tattoos will be covered during events.
14. Wear your hair in a professional manner at all times. Your hair is an accent to you. We want to see your face...not your hair caught in your crown\*.
15. Wear sensible shoes for the function. Know where you will be standing or walking during the event.



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16. Most importantly, wear a SMILE! The power of a smile is priceless.
17. Upon arrival at each event/appearance all cell phones and any cellular device (i.e. smart watch, tablet, etc.) should remain in a location that will not interrupt the event/appearance and attendees.
18. This is a year to remember, so have a camera to take pictures to capture you and all of your moments as Kenosha County Fairest of the Fair Royalty. Remember your escorts, fair board members, and fairest coordinators can take pictures for you.

\*Fairest of the Fair ONLY