

Kenosha County Fair
PO Box 96 / 30820 111th Street
Wilmot, WI 53192
262-862-6121
fairmanager@kenoshacofair.com



2026 New Outdoor Vendor Information and Application

Thank you for your interest in exhibiting and/or being a Vendor at the Kenosha County Fair. Below please find the information for the 2026 Kenosha County Fair "Fun for the Whole Herd" with dates of August 19-23, 2026. We average approximately 55,000 guests each year and have a grandstand capacity of 5,100 people.

New Vendor Applications will be reviewed to determine if similar products are already offered. New Vendor Applications must be submitted with a photo of the booth, but do not need to send a deposit check with the application. Once the application has been accepted, a signed contract will be returned and a deposit will be due at that time.

General Information:

- The **Outdoor Exhibit Space** is charged by the frontage foot with a minimum of 15 feet required. If you require additional space, it is added in 5-foot increments. PLEASE reserve enough space to encompass the entire amount needed including trailer tongues, tie downs, awnings, etc. Water is included in the rental fee, but electricity fees apply based on type required. Water is not available on all sites. All Vendors are required to submit a complete list of all items you wish to sell.
- Each Vendor is required to provide a **Certificate of Insurance** naming the Kenosha County Fair Association, Inc. as additional insured in the amount of \$1,000,000. This Certificate must be received by the Fair Office by August 1, 2025. No set up can occur without the Certificate of Insurance.
- One **Complimentary Weekly Pass** is provided with each contract. Additional tickets can be purchased on the Vendor Application form or at the Fair office. We offer two options for tickets. A 5 Day Season Pass for \$40.00 or a block of 5 Daily Tickets for \$40.00 (this is a discounted rate off the Main Gate price of \$12.00 per day and is available for Vendors/Exhibitors only). All Vendors/Exhibitors/Concessionaires must have a ticket to enter the grounds each day.
- Vendor packets (including 1 complimentary ticket, additional purchased tickets, space location, camping location, and payment receipt) can be picked up upon arrival at the fair Monday and/or Tuesday from 9AM – 6PM in the Fair Office located at the south end of the Fairgrounds.
- The campground is reserved through campspot.com or through the fair office. Sites are on a first come first serve basis. Sites must be reserved in a block of the Sunday prior to fair to the Sunday of fair.
- Stock truck parking with electricity is available along the fence behind the Raceway Concession Stand.
- Golf carts are allowed with specific rules listed on the next page.

Important Dates to remember:

- August 1, 2026 Payment in full and a Certificate of Insurance is due to the Kenosha County Fair
- August 17 & 18 9AM – 6PM - Vendor Set up

Thank you for considering the Kenosha County Fair. We look forward to reviewing your application!

Sincerely,

Jenny Hesse, Fair Manager

Kenosha County Fair Vendor/Exhibitor Rules and Regulations

The following rules and regulations shall apply. Violation of any of these terms shall cancel this contract.

- The outdoor exhibit hours are 10AM to 9PM Wednesday and Thursday, 10AM – 10PM Friday and Saturday and 10AM – 7PM Sunday. All exhibits must be staffed during these hours. Outdoor exhibitors may remain open until the Midway closes. Food concessions may remain open past the required time until it is not profitable.
- Exhibits must be set up Monday and/or Tuesday between 9AM and 6PM. **All** exhibits should be ready to open by 10AM Wednesday. Please be aware that no vehicle traffic is allowed on the grounds after 8AM as the Fair will be open to the public at that time. Take down may **begin** on Sunday at 7PM, no vehicles will be allowed on the Fairgrounds until 7:30PM. All exhibits must be removed by 4PM on the day after the fair closes. A storage fee will apply for anything remaining after 4PM on the day after the fair closes. Early take down and/or departure will be subject to non-renewal of the contract.
- No vehicle traffic is allowed on the fairgrounds from 8AM – Midnight each day. Vendor Golf Carts are allowed from 11pm to 10am, no other types of equipment allowed. If deliveries arrive after 10AM, please contact the Public Safety for assistance in getting the delivery to the Vendor.
- Each Vendor is required to provide a Certificate of Insurance naming the Kenosha County Fair Association, Inc. as additional insured in the amount of \$1,000,000. This Certificate must be received by August 1, 2025. No vendor set up will be allowed until a Certificate of Insurance is received.
- Each Vendor bringing a golf cart must provide a \$100,000 Liability Insurance Certificate with naming the Kenosha County Fair Association, Inc. as additional insured. You must also provide a valid driver's license and meet age minimums of the cart. This must be provided by August 1st of which a permit for the week will be issued for the Golf Cart and locations as to where the carts can and can't go.
- This contract does not allow subletting of space and is not transferable. Vendors must exhibit all 5 days of the Fair.
- The cost of electrical connection, inspection fees and special phone fees are to be borne by the exhibitor. Exhibitors will provide their own tables, chairs, extension cords, containers for trash in exhibit space, etc.
- The applicant shall not interfere with other exhibitors by the excessive use of loudspeakers, amplifiers of sound, radios, other broadcasting devices, and sound attracting gimmicks with final decision up to the Fair Board.
- The Kenosha County Fair reserves the right to cancel or deny any application by indicating the reason for the cancellation or denial. The Fair also reserves the right to assign booth/space location.
- No sale of weapons of any type (such as knives, throwing stars, chains, guns which shoot small beads, etc.); laser lights, and any products not safe or of poor image with the final decision being up to the Fair Manager.
- Food Vendors will be required to meet the State Department of Health Standards. The Kenosha County Health Department personnel will inspect each food stand. Contact the Kenosha County Health Department at (262) 605-6700 with questions about licensing and inspections. Each Vendor will also have an inspection from the Salem Lakes Fire Department.
- No soliciting or selling merchandise, including passing out of brochures/literature outside of the rental location, this includes sandwich boards. All Vendors must be 3 feet off the road, per Village ordinance. Awnings cannot extend onto the roadway. Posting of flyers will not be allowed to any Fair Grounds property, either permanent or temporary, or to a vehicle upon the Fair Grounds.
- All Stock trailers/trucks must have contact name and working phone number on the back door for emergencies. Stock trucks will be required to park in a designated area and will not be allowed on vending spot without prior and specific approval.
- No parking, driving, or camping on fairgrounds except in designated areas with proper payment and registration.
- The Kenosha County Fair is in no way responsible for the damage of property of exhibitor's due to theft, fire, water and natural causes such as weather conditions; including any personal injury of exhibitors and their employees.

KENOSHA COUNTY FAIR ASSOCIATION INC.

2026 VENDOR AND EXHIBITOR RATES

Outdoor Space *(minimum depth 20+ feet)*

| | |
|-----------|-----------|
| 15' Block | \$ 300.00 |
| 20' Block | \$ 400.00 |
| 25' Block | \$ 500.00 |

Corner and Main Locations *(if available, check with Fair Office)*

| | |
|-----------|-----------|
| 20' Block | \$ 500.00 |
| 25' Block | \$ 625.00 |

Electrical Charges

| | |
|---------------------------------------|-----------|
| One 120 volt (20 amp) plug | \$ 50.00 |
| One 240 volt: 30 to 60 amp connection | \$ 175.00 |
| One 240 volt: 60 - 100 amp connection | \$ 200.00 |

These charges are valid from 9AM Monday to Midnight on the last day of the Fair. A \$50.00 surcharge will be assessed for any connection prior to 9AM Monday or after midnight on the last day of the Fair.

Other Charges

| | |
|--|----------------------------|
| Food Concession Charge | \$ 150.00 |
| Stock Truck Parking (no electric) | \$ 65.00 |
| Stock Trucking Parking with electric (designate amps) | \$ 130.00 |
| Camping (reservation through Campspot.com is required) | \$ See website for details |

Ticket Prices

| | |
|------------------------------|----------|
| 5 Day Season Pass | \$ 40.00 |
| Block of 5 Daily Passes* | \$ 40.00 |
| Daily Admission Ages 12+ | \$ 12.00 |
| Daily Admission 7 – 11 years | \$ 6.00 |
| Preferred Parking Permit | \$ 25.00 |
| VIP Parking Permit | \$ 35.00 |
| General Parking | FREE |

**Block of 5 Daily Passes are for Vendors ONLY!*

ALL EXHIBITORS, VENDORS AND WORKERS WILL NEED A PASS TO ENTER THE FAIR – NO EXCEPTIONS!

This form is required of all Vendors. It must be submitted with your application.

Food Vendors:

Once your contract is received and your menu is reviewed, you will receive a confirmation indicating which items you may sell. Food item approval will be granted on a first come first serve basis with grandfather rights granted to Vendors that have attended our Fair in the past. Items not on your approved food list will not be allowed to be sold at the fair. All food Vendors are required to submit this form.

List Menu Items Here (include beverages):

Non-Food Vendors:

Please provide a complete product description of all items to be sold and/or exhibited in your area:

S-240 Form**This form is required of all vendors. It must be submitted with your application.****Part C: Vendor Information**

If the vendor does not have a Wisconsin seller permit number and claims their sales are tax exempt, enter the exemption code number provided by the vendor.

1 - Exempt sales only or display only

3 - Nonprofit occasional sales exemption

2 - Multi-level marketing company pays sales tax

4 - Exempt occasional sales

| | | | | |
|--|-----------------------------|--|--|----------------|
| Wisconsin Seller's Permit Number (15 digits starting with 456) 456- - | | SSN (last 4 digits) | FEIN (last 4 digits) | Exemption Code |
| Legal Business Name (if not sole proprietor) | | Doing Business As (DBA) Name (if applicable) | | |
| Vendor/Contact Name (Last) | Vendor/Contact Name (First) | | Vendor Phone Number | |
| Mailing Address | | Email Address | | |
| City | State | Zip | Multi-Level Marketing Company (if claiming Code 2 above) | |